

PRODUCT DEVELOPMENT SERVICES

Wood product manufacturers can access product development services through the Business Innovation Partnership (BIP).

In addition to offering ongoing industry support by way of seminars and publications on product development issues, the BIP offers individual manufacturers tailored support on a cost-shared, project basis.

Some examples of how the BIP can support your product development efforts are:

Feasibility Studies

We can help you determine whether your new product concept is viable through economic analysis including production costing, capital investment and potential demand.

Market Intelligence

We can provide access to existing market research and assist companies in interpreting and using this data to their advantage.

Product Design

We can provide you with design expertise that suits your particular project.

Product Prototyping

We can assist you with prototyping your concept in our state-of-the-art facilities.

Product Testing

We can do product testing to ensure quality, safety and adherence to standards and regulations. We can also do forensic testing to determine causes of product failure.

Market Development

We can help you increase your exposure by directing you to programs that will help you select the appropriate tradeshow for your product line.

If you have product design and development needs that are not covered in the above descriptions, please do not hesitate to contact us.

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