

# Marketing & Business Development Assessments!



## Take your Business to the Next Level!

Marketing & Business Development assessments are currently available to Wood Products Manufacturers at no cost. This involves a detailed evaluation of your marketing and business front end activities including:

### Marketing Plan & Practices

A critical review of the company's current marketing efforts to determine solutions for improvements.

### Business Plan & Practices

An analysis of the business operations will help determine priorities, and to define what areas need immediate attention. Administration procedures, accounting practices, supply procurement, inventory control, cash management and banking or financial arrangements will be evaluated.

If you are interested in setting up a Marketing and Business development assessment for your company, please contact Scott Thompson at 604-882-7100 or toll free, 1-877-4BC-WOOD.