

Marketing & Business Development Assessments!



Take your Business to the Next Level!

One-day Marketing & Business Development assessments are currently available to Wood Products Manufacturers at no cost. This involves a detailed evaluation of your marketing and business front end activities including:

Marketing Plan & Practices

A well-written, comprehensive marketing plan is the focal point of all business ventures because it describes how to plan to attract and retain customers, the most crucial aspect of a business.

Business Plan & Practices

An analysis of the business operations will help determine priorities, and to define what areas need immediate attention. Administration procedures, accounting practices, supply procurement, inventory control, cash management and banking or financial arrangements will be evaluated.

If you are interested in setting up a Marketing and Business development assessment for your company, please contact Scott Thompson at 604-882-7100 or toll free, 1-877-4BC-WOOD.



BUSINESS INNOVATION
PARTNERSHIP